mid-ohio food collective

FORWARD TOGETHER

2025 Impact Report



- mission -

TO END HUNGER
ONE NOURISHING MEAL AT A TIME
WHILE CO-CREATING COMMUNITIES
WHERE EVERYONE THRIVES

- vision -

HUNGER-FREE
AND HEALTHIER COMMUNITIES

Friends,

Last year, MOFC and our partner agency network continued serving record levels of families facing hunger. Central and eastern Ohioans came to us for help more than 1.8 million times (a 57% increase over 2020).

The numbers are striking, but let's remember what they don't show: The incredible ways in which our partners, donors, advocates, and volunteers have rallied together. Demand for food assistance is higher than ever, but so is our shared commitment to meeting it.

With bipartisan support at every level of government, we secured $8.5 million in public funding for the Eastland Prosperity Center. We celebrated the grand opening and first growing season of the Mid-Ohio Farm on the Hilltop. Mid-Ohio Kitchen distributed a record-setting 111,000 summer meals for kids, and more published research proves Mid-Ohio Farmacy is improving patients' health.

At no time in our 45-year history have we seen our communities more united in the fight against hunger. Your support—more needed and appreciated than ever—makes all the difference.

Together, we rose to meet the challenges presented by another record-setting year. And together, we will rise to meet the year ahead.

Matt Habash
President & CEO



LAYNE

Layne and her mom relied on food pantries when she was younger. Now, she's giving back as a volunteer.

Layne first volunteered with MOFC at age 16. Now a college student, she's a regular at the Mid-Ohio Market at Norton Road where she stocks shelves and greets customers. Some days, she'll pick up groceries for her mom.

"When you don't know where your next meal is coming from, it's not just hunger. It's fear. It's shame. It's wondering if you're going to make it through the week," Layne said. "I've seen food insecurity up close. I know what families are going through."

Layne knows the difference an hour of time or a friendly smile can make, and occasionally she can help a young shopper feel welcome like volunteers did for her when she was little.

"When a mother and daughter come in to shop, I sometimes see myself in them," Layne said. "I like connecting with them. Every action truly makes a big difference."


mid-ohio market



Von Holmes-Davis
Driver with MOFC since 2009

Mid-Ohio Foodbank

66% Fresh Food



Over 50 million pounds of **fresh food** distributed across 20 counties

80,262,273 Total Pounds Distributed

Enough food for more than 183,247 meals per day

GROVE CITY 1852 OHIO

Our annual food distribution could feed a population **larger than Grove City** more than 3 meals a day for an entire year



Agency Network Service Data

4.9 ▲ from FY24

1,859,224

Total Service Visits Across 20 Counties



More Than Half a Million

Unique Individuals Served

That's enough people to fill Ohio Stadium five times



3,932,638

plates served in community meal programs



75%

of households served have at least one child or senior

617

agency partners and programs

KATHY

Kathy was ashamed of needing food assistance until a friend convinced her to go to the Mid-Ohio Market at Center of Hope in Knox County. Now, she encourages others to go too.

"God said, 'be a good steward of what you get,' and so I do," said Kathy.

She recently saw a stranger eye her near-empty shopping cart and say, "This cost me $100." Kathy gave the woman directions to nearby food pantries. She's done this many times.

Kathy is also trying to get her church pantry to pick up fresh produce from the Center of Hope. Her small town in Coshocton County has few resources. "This community needs it," she said.

The healthy food Kathy gets at the Center of Hope has 'saved' her. It's why she wants others to see there's no shame in food assistance.

"I'm not scared to open a cupboard and see nothing in it anymore," said Kathy. "Go out and let people know there's help."





Jennie Ferguson

Dedicated volunteer since 2023 with Mid-Ohio Market at HEART

Programs & Assets

43,849 Mid-Ohio Farmacy Referrals to date

10 acres nourishing our neighbors at Mid-Ohio Farms



4,679 visitors and neighbors inspired to learn and grow through Mid-Ohio Farms



455,288 Grocery store shopping experiences provided at the Mid-Ohio Markets

4,415 SNAP applications to date, providing up to **3,813,482 meals**





Community Support

$1 donated equals up to **2.5 meals** of food distributed to our customers

399,302 wholesome meals served by Mid-Ohio Kitchen

$3,515,884 in value from **108,448 volunteer hours** supported our work last year

for **every dollar donated**, MOFC can distribute up to **$6.31 in groceries**

Scan the QR code to sign up to volunteer!

DON

Don is a native of Noble County and a regular at the drive-through produce markets in Belle Valley run by Lutheran Social Services, an MOFC partner. When his wife passed away eight years ago, his household lost the retirement income she'd been receiving.

He's been getting help with food ever since, and his dogs (a yellow lab named Lady and a black lab named Wendy) often come along for the ride.

Don was a plumber for many years, and he'd often find side jobs when regular work was scarce. Even for skilled tradesmen, local work can be hard to find. Don's son, a commercial electrician, drives two hours each way to job sites outside the county.

"They say 'go get a job.' Well, where?" Don said. "Nowhere around here is paying $30 or $40 an hour. There's no bus around here that takes you anywhere."

It helps to have the local pantry to fall back on, he said.

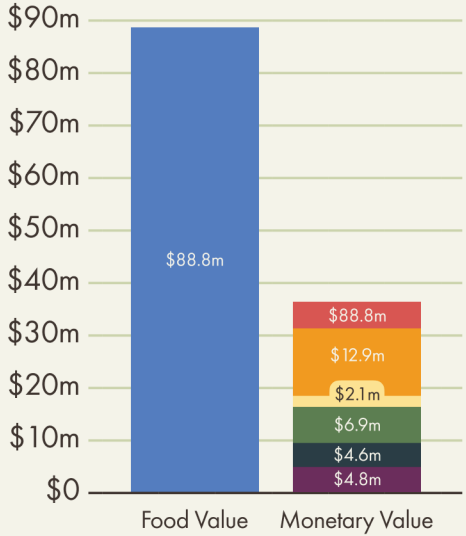
"I'm thankful for this," Don said. "If not for this, I'd go without. I'd get by. You always do. But it sure helps."


FAIRWAY
Ford

Revenue Breakout

• Food Value	$88.8m
Monetary Value	$36.4m
Excludes Campaign	**$125.2m**
Campaign	$5.2m
Total Revenues	**$130.4m**
• Earned Income	$5.1m
• Individuals	$12.9m
• Workplace Giving	$2.1m
• Corp & Foundations	$6.9m
• Government	$4.6m
• Other	$4.8m
Total Monetary Value	**$36.4m**

**Excludes Food Contribution and Campaign*



Net Assets

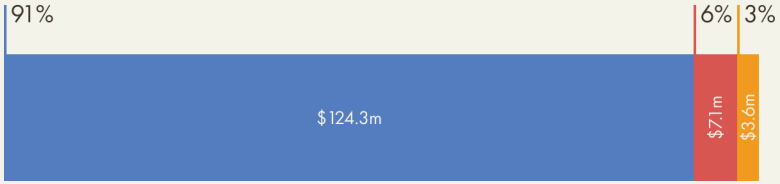
Change in Net Assets
$6.1m

Opening Net Assets for the Fiscal Year
$56.9m

Net Assets at End of Year
$63.1m

Expense Breakout

• Program Services	$113.5m
• Administration	$7.1m
• Fundraising	$3.6m
Total Expenses	**$124.3m**



The 20 Counties You Help Feed



Marion
Morrow
Knox
Union
Delaware
Coshocton
Harrison
Jefferson
Licking
Franklin
Madison
Muskingum
Guernsey
Belmont
Fairfield
Noble
Monroe
Pickaway
Fayette
Ross

Scan the QR code to read county-by-county service data!

MARIAH & MICAH

Mariah and her husband Micah are new to food assistance. She's an independent cosmetologist in Newark (east of Columbus), and he serves as a church chaplain. Life hasn't always been easy, but they've worked hard to provide for their 4-year-old daughter Olivia and 1-year-old son A.J.

Mariah books as many clients as she can, but there are fewer customers than there used to be. When business is slow, she takes care of Olivia and A.J. while Micah works at the church. The couple has always gotten by, she said, but money doesn't stretch as far as it used to.

"We just don't make enough," Mariah said. "And if I was able to work more, I wouldn't have to be here."

Mariah's mother told her about the Food Pantry Network (FPN) of Licking County, an MOFC partner, and their pantry at Licking Memorial Hospital in Newark. Mariah's gone several times with Olivia and A.J. in tow.

"My kids love coming with me. We get to try new foods," Mariah said, adding that she's grateful the market is there for her family. "We can use as much help as we can get."



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Our heartfelt thanks to our dedicated Board of Trustees and agency Partner Council. Your unwavering commitment, visionary leadership, and tireless efforts continue to drive our mission forward, creating lasting positive impact in our community. **Together, we are building a brighter future.**



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PARTNER FOOD BANK OF FEEDING AMERICA

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