

2023



mid-ohio food
collective

foodbank | farm | farmacy | kitchen | market

Impact Report

Friends,
It has been a year of rising need for food assistance, and, looking back, we can say with confidence and pride that MOFC rose to serve our customers with new projects, fresh partnerships, and innovative ideas to tackle the root causes of hunger.

We doubled the number of Mid-Ohio

Markets from four to eight. Our Mid-Ohio Kitchen began offering healthy grab-and-go meals to our market customers. We brought new partners into our “Food is Health” work through Mid-Ohio Farmacy, and we continued to grow our Mid-Ohio Farm program with upgraded facilities and educational resources. Core operations at Mid-

Ohio Foodbank continued to expand as our network set one monthly service record after another.

This progress in the face of unprecedented demand was possible only with the support of our donors, volunteers, advocates, and agency



Matt Habash
President & CEO

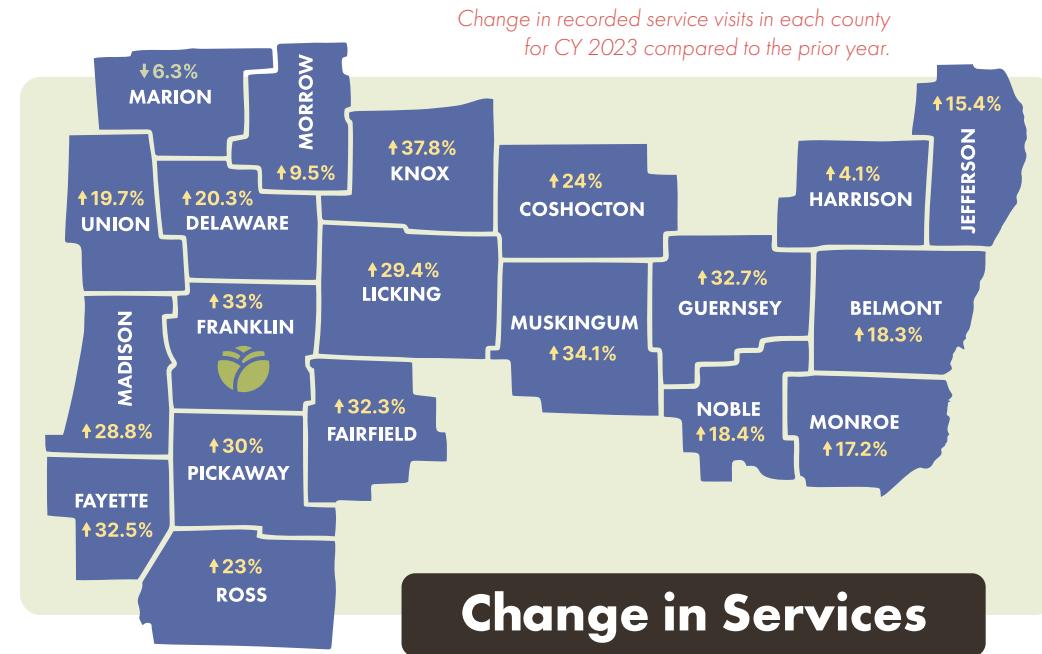
partners. Thank you for joining us in the fight against hunger. We are humbled and grateful that our community has been there for us and our hungry neighbors, and we look forward to continuing and growing our work together in FY2025 and beyond!



Ariana Ulloa-Olavarrieta
Board Chair

SCALING UP TO MEET GROWING NEEDS

Thanks to our donors’ generosity, we’ve met a 29.8% rise in service needs across our 20-county footprint, providing critical assistance to families facing hardship, and reinforcing our collective resolve to assist families in need of emergency feeding.



ENDING HUNGER: A FISCAL SNAP-SHOT

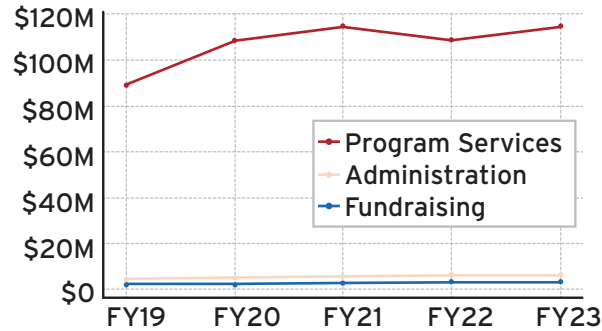
This past fiscal year (July 1, 2022 - June 30, 2023), we continued to advance our mission by increasing program services.

We achieved our revenue goals and demonstrated our commitment to Sustainable and continued growth

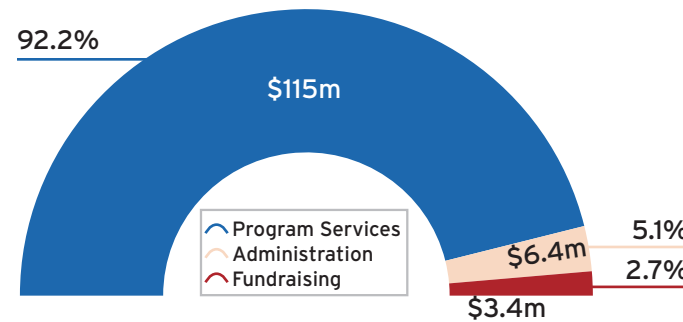
of our 5 Assets; and responsible stewardship of resources towards the strategic objectives of Feeding and Ending

Hunger . These results align with our Long Range Plan (LRP) and is governed by an objective of financial sustainability.

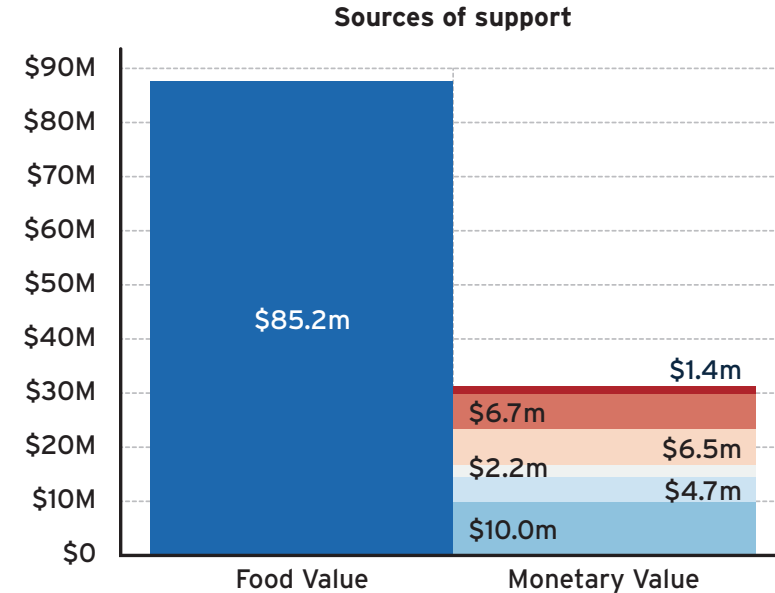
Trend lines over last 5 fiscal years



How we used our resources in FY23



SOURCES OF SUPPORT: A COLLECTIVE EFFORT



Net Assets (\$M's)

CHANGE IN NET ASSETS
-\$3.0m

OPENING NET ASSETS FOR THE FISCAL YEAR
\$60.8m

NET ASSETS AT END OF YEAR
\$57.8m

PROGRAM SERVICES	\$115.0m
ADMINISTRATION	\$6.4m
FUNDRAISING	\$3.4m
TOTAL	\$124.8m
FOOD VALUE	\$85.2m
MONETARY VALUE	\$31.5m
<i>Excludes Campaign</i>	\$116.6m
CAMPAIGN	\$5.1m
TOTAL	\$121.8m
INDIVIDUALS	\$10.0m
EARNED INCOME	\$4.7m
CORP & FOUNDATIONS	\$6.5m
OPERATION FEED	\$2.2m
GOVERNMENT	\$6.7m
OTHER*	\$1.4m
TOTAL MONETARY VALUE	\$31.5m

*Excludes food contribution and Campaign

LEAD IN ENDING HUNGER

Last fiscal year, MOFC lived our commitment to tackling the root causes of hunger one nutritious meal at a time. In addition to expanding our Mid-Ohio Market strategy, we undertook several projects that will make fresh, healthy food and support services more accessible to our growing customer base while addressing food insecurity's interconnected causes.



HUMAN SERVICES HUB

In Spring 2023, MOFC announced that it had purchased the former Kroger store near the corner of Refugee and Hamilton Roads in southeast Columbus with plans to transform it into a groundbreaking human services hub. The 67,000-square-foot space will house a direct food assistance operation and a federally qualified health center (FQHC). In addition, MOFC is working with our partners to explore the feasibility of co-locating a public transportation hub and other services. The project has generated great enthusiasm from local, state, and federal leaders. Improvements to the facility continued throughout calendar year 2023.

THE EDU- FARM OF THE FUTURE

Meanwhile, MOFC's Mid-Ohio Farm team continued cultivating fresh ways of fighting hunger. Construction is well underway at the seven-acre Mid-Ohio Farm in the Hilltop, which will

begin sustainably growing fresh, local produce in 2024. The facility will be a space for neighbors to see urban agriculture in action and learn the role farms play in addressing food insecurity. This is in addition to progress made at the Mid-Ohio Farm at NBC4, which now boasts a community garden and fruit tree orchard. In November 2023,

the Franklin County Commissioners announced more than \$180,000 in funding for the farm as part of their plan to strengthen the local food economy.





FOOD IS HEALTH

MOFC’s “Food is Health” work grew significantly with the onboarding of one of central and eastern Ohio’s largest health care providers into the Mid-Ohio Farmacy program. OhioHealth became our latest health care partner in November 2023, and the new partnership has

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already resulted in more than 160 food insecure patients getting weekly access to fresh, healthy produce through MOFC’s Mid-Ohio Markets and partnering agencies. In addition, OhioHealth and MOFC are exploring ways to improve the patient experience by sharing pantry use data

with OhioHealth’s record system, allowing doctors to track and measure the impact of food access on long-term patient outcomes. By the end of FY2023, the Farmacy program had grown to include over 36,000 patients.

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FOCUSING ON OUR CUSTOMERS

From mid-2022 through the end of calendar year 2023, MOFC dramatically expanded our Mid-Ohio Market operations to boost food accessibility within Franklin County and—for the first time—in a rural portion of our 20-county footprint. The Mid-Ohio Market model provides customers with a no-cost

grocery store experience at hours convenient to working families. Working alongside our partners, MOFC now has eight Mid-Ohio Markets—double the number from late 2022. In our existing markets, meanwhile, we launched

new services to make fresh, healthy food more accessible and convenient.

In September 2022, we opened the Mid-Ohio Market at St. Stephen's. Operated by our partners at St. Stephen's Community House, the market is co-located with other essential services in Columbus' historically underserved Linden neighborhood. In April 2023, we partnered with Knox County's Center of Hope to open our first Mid-Ohio Market serving rural Ohio. In August 2023, we launched our first direct partnership with the Catholic Diocese of Columbus. The Mid-Ohio Market at Bishop Griffin is housed inside a new community center offering a free clothing store and other services to Columbus' east side.

And finally, in October 2023, MOFC moved our pantry operations out of the Mid-Ohio Foodbank and down to street to the new Mid-Ohio Market at Gantz Road.

In addition to our new Mid-Ohio Market locations, MOFC invested in new services at existing markets. These include free-to-use refrigerated food pickup lockers at the Mid-Ohio Market at Norton Road—the first of their kind at any food pantry or food bank in Ohio—and pre-prepared meals to go from the Mid-Ohio Kitchen at Norton Road. These upgrades make food assistance quicker and easier to access, leading to more people getting the help they need at times and places that work for them.

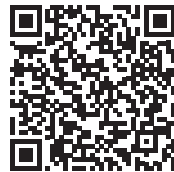


THE FACES OF THE FIGHT AGAINST HUNGER

Last year, MOFC stepped up our efforts to share stories of the people and families we serve during September, which is Hunger Action Month. From a rural senior connecting her neighbors to food assistance to a U.S. Army airborne veteran helping his fellow vets, we raised up the people behind MOFC's service numbers. To view our growing collection of customer stories, visit mofc.org/foodperspective.



ENSURING OUR SUCCESS



Scan the QR code to learn about Ed Hinder, an MOFC customer and donor who knows the impact of food assistance firsthand!

On December 13, 2023, MOFC supporters came together for an incredible Double Your Donation Day (DYDD) fundraiser. With support from all departments and coverage from NBC4, MOFC raised roughly \$2.9 million during and after DYDD. Those funds will allow us to continue to build out customer-centric services like those highlighted on previous pages. DYDD was also a chance to show the impact of our generous donors on the lives of our customers. Scan the QR code above to learn about Ed Hinder, an MOFC customer and donor.

In addition to strong donor support, MOFC noted record-breaking volunteerism in FY2023. More than 17,000 volunteers donated more than 103,000 hours, representing an increase of more than 33% over FY2022. Thanks to our amazing volunteers, MOFC saved the equivalent of roughly \$3 million last fiscal year—funds that can now be put toward direct food assistance and long-term hunger relief projects.



In addition to direct fundraising and volunteer recruitment, MOFC excelled in FY2023 at connecting customers with existing programs that lift Americans out of poverty. Our Customer Benefits & Outreach team helped process more than 5,000 applications to the Supplemental

Nutrition Assistance Program (SNAP), providing an estimated 4.2 million meals across our footprint throughout the year. These programs help bring federal tax dollars back to Ohioans, support local food retailers, and free up MOFC resources to invest in local hunger solutions.



MOFC also continued our work to strengthen our team through a commitment to Diversity, Equity, and Inclusion (DEI). Our DEI Council is reviewing how MOFC composes and distributes job listings to help ensure we stay competitive in recruiting staff to support our mission. We aim to build a workforce that reflects our diverse customer base across our 20-county footprint, and we look forward to sharing more in the years to come.

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Our heartfelt thanks to our dedicated Board of Trustees and Agency Partner Council. Your unwavering commitment, visionary leadership, and tireless efforts continue to drive our mission forward, creating lasting positive impact in our community. Together, we are building a brighter future.



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