

# VOICES

## MID-OHIO FOOD COLLECTIVE 2024 IMPACT REPORT



mid-ohio food  
collective

foodbank | farm | farmacy | kitchen | market

- mission -

**TO END HUNGER  
ONE NOURISHING MEAL AT A TIME  
WHILE CO-CREATING COMMUNITIES  
WHERE EVERYONE THRIVES**

- vision -

**HUNGER-FREE  
AND HEALTHIER COMMUNITIES**

Friends,

In 2024, MOFC and our partner agency network set an all-time service record for a third year in a row. Central and eastern Ohioans came to us for help more than 1.8 million times (a 57% increase over 2020).

The numbers are striking, but let's remember what they don't show: The incredible ways in which our partners, donors, advocates, and volunteers have rallied together. Demand for food assistance is higher than ever, but so is our shared commitment to meeting it.

With bipartisan support at every level of government, we secured \$8.5 million in public funding for the Eastland Prosperity Center. In August, we celebrated the opening of the Mid-Ohio Farm on the Hilltop. Mid-Ohio Kitchen distributed a record-setting 111,000 summer meals for kids, and research published last year proves Mid-Ohio Farmacy is improving patients' health.

At no time in our 45-year history have we seen our communities more united in the fight against hunger. Your support—more needed and appreciated than ever—makes all the difference. **Together, we rose to meet the challenges presented by another record-setting year. And together, we will rise to meet the year ahead.**



**Matt Habash**  
President & CEO

# SERVING INSPIRATION

## ELI

Eli is a farmhand in his mid-20s who makes a living helping rural homesteaders. From spring to fall, he drives to job sites in his old pickup truck with his faithful dog by his side. When winter comes and work is scarce, however, it can be hard to make ends meet.

Since recently moving back to his hometown of Circleville, Ohio, Eli has learned that he doesn't have to be on his own when times get tough. He recently visited MOFC partner agency Emergency Clearinghouse Food Pantry for the first time while waiting for his SNAP benefits to start.

Eli is encouraged by the community atmosphere of Circleville, including food assistance programs for folks like himself. **“I thought it was on me alone to figure it out, but there’s help,” he said. “It’s inspiring to me. I’m even thinking about getting into this line of work.”**





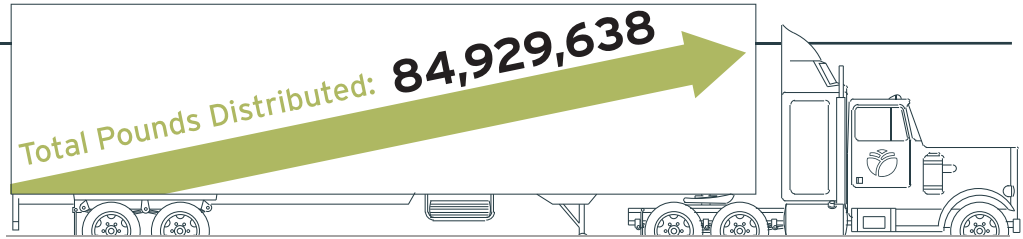
**Von Holmes-Davis**

Driver with MOFC since 2009

# 63% Fresh Food



Over 50 million pounds of **fresh food** distributed across 20 counties

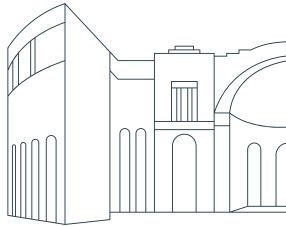


Enough food for more than **193,903 meals per day**  
Our annual food distribution could feed a population **larger than Grove City** more than three meals a day for an entire year

## Agency Network Service Data

More than **half a million**

**Unique Individuals Served**  
That's enough people to fill Ohio Stadium five times



(13% ▲ from FY23)

Total service visits across 20 counties

# 1,771,528

**615**  
agency partners and programs



# 68%

of households served have at least one child or senior



# 2,768,369

plates served in community meal programs



# FOOD IS HEALTH

## BETTY AND LIAM

Betty's life changed when her son Liam was diagnosed with cancer as a young boy. Care was expensive, and there were long days and nights at the hospital that made it hard to keep working full time. Through the years and multiple rounds of treatment, she turned to MOFC to help keep fresh, healthy food on the table for her and Liam, too.

Shopping at the Mid-Ohio Market at Gantz Road did more than just help the family get by. The fresh produce from the market gave Liam healthy food options to eat while going through chemotherapy. As of 2024, Liam was cancer-free.

**“I really believe that without the pantry and being able to come and get the food that was available, it would have been really hard to make it,” Betty said. “I don’t think we would have made it without the help we got.”**





**Jennie Ferguson**

Dedicated volunteer since 2023 with Mid-Ohio Market at HEART

## Programs & Assets

**40,359** Mid-Ohio Pharmacy referrals to date



# 10



10 acres nourishing our neighbors at Mid-Ohio Farms

5,201 SNAP applications to date, providing up to **3,243,724 meals**



**407,899** wholesome meals served by Mid-Ohio Kitchen



**413,313** Grocery-store shopping experiences provided at Mid-Ohio Markets

## Community Support

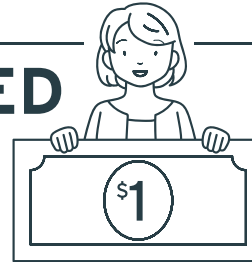
**\$3,264,733**

in value from **104,706** volunteer hours supported our work last year



**\$1 DONATED**

equals up to **2.5 meals** of food distributed to our customers



For **every dollar** donated, MOFC can distribute up to **\$4.56** in groceries

Scan the QR code to sign up to volunteer!



Open Your Camera



Aim at the QR Code



# FIGHTING STIGMA

## DAVID

At age 95, David credits his life's successes to two things: an unwavering faith that calls him to serve without judgment and a willingness to listen.

The former prison chaplain and Army veteran has been an eyewitness to the Great Depression and the home front of the Korean War. At every step, he looked for ways to help and understand others and kept faith that they would be there to help him, too.

David has shopped for the past two years or so at the Mid-Ohio Market at HEART. Operated by HEART (Helping Eastside and Reynoldsburg Thrive), an MOFC partner agency, the market provides a no-cost grocery store experience and access to fresh produce.

**“People say ‘you’re smart.’ Oh no, I’m not smart. I learned to shut up and listen!” David joked. “If I see a person in a negative situation, I don’t inundate them with judgments. If they were not in that situation, they could be a great person. I try to make the bad into the good. I was born that way.”**



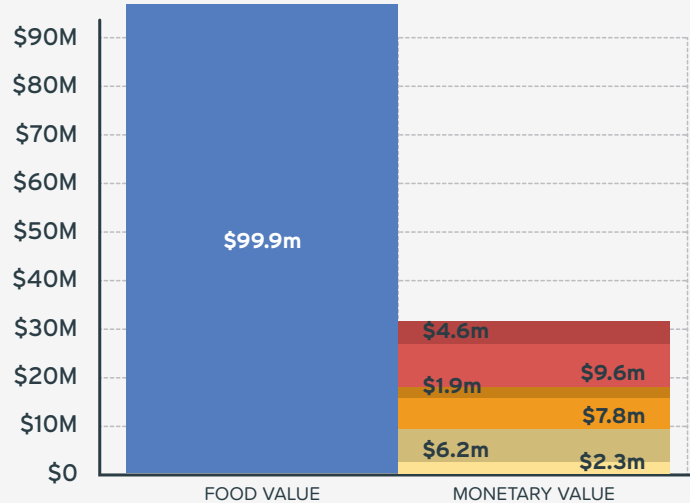
KOREAN  
WAR  
VETERAN

TAKE ONE (1) ITEM

ALTA  
FIBER ROLLS  
TORTILLAS

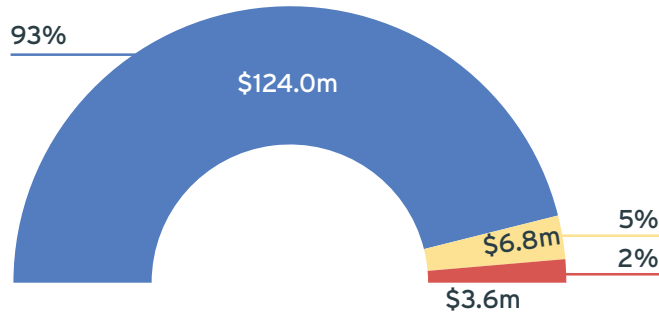
## Revenue Breakout

• FOOD VALUE	\$99.9m
MONETARY VALUE	\$ 32.3m
<i>Excludes Campaign</i>	<b>\$132.2m</b>
<hr/>	
CAMPAIGN	\$1.4m
<b>TOTAL REVENUES</b>	<b>\$133.6m</b>
<hr/>	
• EARNED INCOME	\$4.6m
• INDIVIDUALS	\$9.6m
• WORKPLACE GIVING	\$1.9m
• CORP & FOUNDATIONS	\$7.8m
• GOVERNMENT	\$6.2m
• OTHER*	\$2.3m
<b>TOTAL MONETARY VALUE</b>	<b>\$32.3m</b>
<i>*Excludes food contribution and Campaign</i>	



## Expense Breakout

• PROGRAM SERVICES	\$124.0m
• ADMINISTRATION	\$6.8m
• FUNDRAISING	\$3.6m
<b>TOTAL EXPENSES</b>	<b>\$134.5m</b>



How We Used Our Resources  
In Fiscal Year 2024

- Program Services
- Administration
- Fundraising

## Net Assets (\$M's)

CHANGE IN NET ASSETS  
**-\$0.8m**

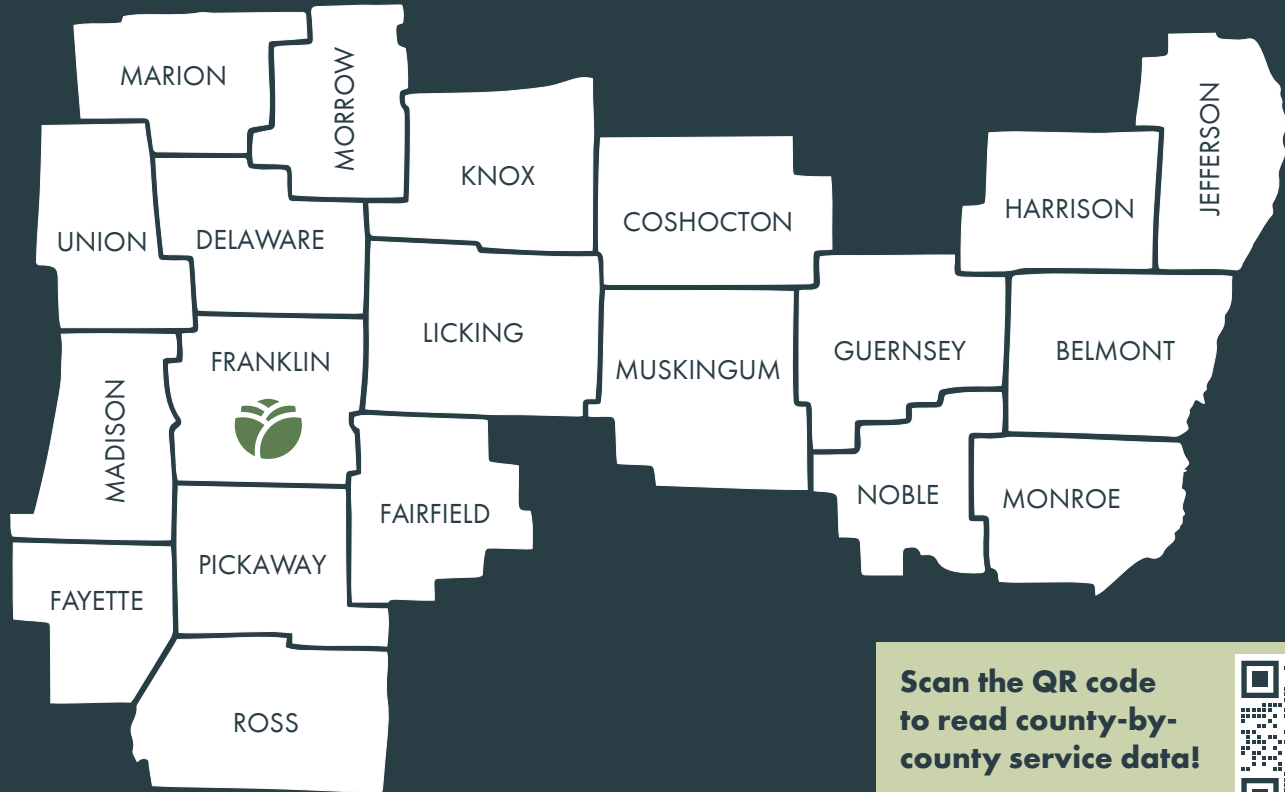
OPENING NET ASSETS FOR THE FISCAL YEAR  
**\$57.8m**

NET ASSETS AT END OF YEAR  
**\$56.9m**

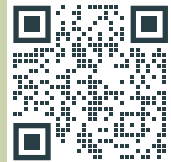


**Mid-Ohio Farm on the Hilltop**  
Innovative growing techniques

# THE 20 COUNTIES YOU HELP FEED



**Scan the QR code  
to read county-by-  
county service data!**





**Mid-Ohio Market at Gantz Road**  
Convenient choices of fresh food

# BOARD OF TRUSTEES

(July 1, 2023 - June 30, 2024)

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Mid-Ohio Food Collective

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(July 1, 2023 - June 30, 2024)

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Columbus Recreation  
and Parks

**Allison Kanney**  
Feed the Kids Columbus

**Matt Sisco**  
Victory Center-Lancaster

Our heartfelt thanks to our dedicated Board of Trustees and agency Partner Council. Your unwavering commitment, visionary leadership, and tireless efforts continue to drive our mission forward, creating lasting positive impact in our community. **Together, we are building a brighter future.**



# mid-ohio food collective

foodbank | farm | pharmacy | kitchen | market

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Please visit our website to see the many generous donors and supporters who advance our mission.

**MOFC.ORG**

## Front Cover

Quinn Baltisberger - Farm Technician at MOFC since January 2024.  
Face painting by Pilar Designs Face Painting.

