Healthcare Navigation
Information Session:
Embarking with MOFC
Group Agreement

Mind your mute button

Stay curious

Be prepared to engage

Questions? Drop them in the chat or save them for the Q&As
Today’s Objectives

• Learn about the Get Covered Ohio and Connecting Kids to Coverage Initiatives
• Discover what services MOFC provides to the community
• Explore ways to connect customers to affordable healthcare coverage
• Determine what strategy your agency should take to assist customers with healthcare
• Identify what your call to action is
What are healthcare navigation services?
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NEED HEALTH INSURANCE? LOST COVERAGE? WE CAN HELP!

If you need health insurance or are confused about your options, we have free, unbiased local help available to help you find the right coverage for your needs and budget.

Do you already have Medicaid? New changes are coming to Medicaid in Ohio, so make sure your contact information is up to date. Learn more here.
Together, we cover 77 counties in Ohio.

MOFC offers HCN services in 11.

Partnering for 3 consecutive years.

Get Covered Ohio
Since grant funding initiatives began in 2009, more than 336 awards to eligible entities have been issued for approximately $270.9 million in total grant funding to community-based organizations, states, and local governments.
Why do we help navigate?
Social Determinants of Health

Social determinants of health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.
Hunger goes beyond the dinner plate.

— finding affordable housing, accessing health care, or earning a decent wage.

Hunger doesn’t work in isolation, and neither will we.

So we changed our look to change the conversation.

...and have expanded on services offered throughout the Collective, to better support our neighbors
Mid-Ohio Markets make fresh, healthy food and wrap-around services more accessible for people struggling to make ends meet.

Mid-Ohio Farm is an “edu-farm” model that transforms vacant spaces into fresh, food-producing smart farms.

Mid-Ohio Foodbank provides enough food for about 170,000 meals a day to help stabilize families.

Mid-Ohio Kitchen provides nourishment for all, fostering the positive impact that fresh food has on the physical and mental health of our customers.

Mid-Ohio Farmacy focuses on Food as Health by exploring innovative approaches for access to healthy food to improve health outcomes.
What do we help navigate?
Services Provided

Assessing eligibility and assisting with the application process for enrollment or renewal in:

Children’s Health Insurance Program (CHIP)

Medicaid

CMS Marketplace

(also known as the Affordable Care Act or Obamacare)
Services Provided

Comparing insurance plans while evaluating healthcare options

Connecting customers with local insurance agents and brokers
Services Provided

Understanding health insurance literature

Assisting with billing and payment inquiries

Locating health providers

Everything that may fall in between!
Who does all this?
What does it look like to improve health and wellness outcomes within your community?
Schedule an appointment with local application assisters
Visit MOFC’s Healthcare Navigation services webpage
Visit the Get Covered Ohio's webpage
How can we connect with your customers?
We all need a little help sometimes. At the Mid-Ohio Food Collective, we’re here to open pathways to the help community members need.

What is the biggest barrier your communities face in accessing healthy food?
What is the right outreach strategy for the customers within your community?
Possible Strategies

• Flyer Distribution
  • Hard copies or digital fliers for email distribution

• Direct Outreach or Indirect Outreach
  • Onsite assistance, scheduling appointments, or making referrals

• Resource Fairs
  • Virtual or in-person

• Word of Mouth
  • Advocating

• Social Media
  • Facebook, Instagram, X, and LinkedIn
What are your next steps?