



FAN Special Edition

December 2023 | News & Updates from
the Foodbank Advocacy Network

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Volunteer Opportunities

Ongoing opportunities are available at all locations such as the new **Mid-Ohio Market at Gantz Road!** Our agency partners need the support of community members to meet the growing needs of our neighbors and that is especially true in the coming months. To learn more about volunteer opportunities for individuals and groups, visit <http://vhub.at/MOF>.



Advocacy Resources:

Access [advocacy resources](#) and [FAN updates](#) here; or, for federal advocacy information, visit the [Feeding America](#) and the [Food Research and Action Center](#) (FRAC) advocacy sites.

Double YOUR Donation

Next Wednesday, **December 13th**, MOFC will be holding our 11th annual **Double Your Donation Day**, where every dollar donated will be matched and doubled by one of our generous sponsors.

We need your help to get the word out and promote DYDD!

What is a Social Media Press Kit?

A Social Media Press Kit is a powerful resource designed to simplify and amplify our message across various social media platforms. It contains pre-written posts, captivating images, engaging captions, and more. You can access it by clicking on the following link: <https://socialpresskit.com/action>.

How Can You Help?

We are excited to invite you to be an active participant in promoting Double Your Donation Day using our Social Media Press Kit. Here's how you can help:

Access the Kit: Simply click the link above to explore the kit's contents.

Share the Content: Use the materials provided in the kit to create posts on your own social media channels. You can share the posts as-is or personalize them to your style and voice.

Include Relevant Hashtags: Incorporate our event-specific hashtags into your posts to increase visibility. Appropriate hashtags are listed in the kit.

Tag Our Organization: Tag our official social media accounts in your posts and mention us where relevant. Our accounts can be found in the kit. This allows us to interact with your posts and potentially share them with our broader audience.

By sharing our Social Media Press Kit content, you play a pivotal role in spreading the word about Double Your Donation Day, expanding our reach, and encouraging others to join our cause.

Find out how you can become an advocate for MOFC and those we serve at <https://mofc.org/advocacy/>.

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